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# House of Holland

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ONLY in Fashion Week does a Soho car park become fashionable - and that's down to you Henry Holland.

The designer chose to show his House of Holland collection in the NCP car park, transforming it into a neon clubbing paradise.

"It was excellent to be transported back to my early clubbing days, complete with Empire Records soundtracks," said *Vogue's* Emma Elwick-Bates of the overall mood. "It was exciting and sophisticated - the tie-dye silks I think are going to do really well, and the brocade," she added.

With his fashionable chums in tow - Alexa, Pixie and Kelly - on the front row, Holland once again delivered a fun and, to be fair, funky collection (who wasn't tapping their foot during the show?).

It started with criss-cross patterns encompassing jackets and trousers - yellow on purple - and ran the length and breadth of oversized beanies with huge encrusted jewels; cropped jacquard trousers; bunched purple floral print skirts that were slung low to reveal the hips; lace and sheer-edged Nineties grunge dresses; applique bombers and huge sequin flowers that encrusted, at some point, all of the above.

It was exotic in shade and, for some, will have been exotic in music taste - who remembers 2 Unlimited? But it was fun and wearable and is a collection that will have tugged on plenty of nostalgic heart strings.

*With thanks to Mercedes Benz.*

*Jessica Bumpus*